

# SBS TV AIRLOG REPORT

Prepared by Save Our SBS Inc

Transmission source: SBS-TV-1 MEL  
 Date: 13-Feb-14  
 Airtime log start hour: 18

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
18:00:00	HOOR - START OF LOG SESSION (6PM)	H						
18:00:00	STATION BREAK (ALREADY COMMENCED)	B						●
18:00:00	The Feed (1930 Mon-Thu)	P	00:00:28		00:00:28			●
18:00:28	SBS Feast	P	00:00:30		00:00:58			●
18:00:58	<b>SEGMENT ONE - The Lakes with Rory Mc Grath</b>	<b>S</b>	<b>00:11:23</b>		<b>00:00:58</b>			●
18:12:21	BREAK ONE	B			00:00:58			●
18:12:21	Mexican Fiesta with Peter Kuruvita	P	00:00:30		00:01:28			●
18:12:51	M&Ms	A	00:00:15	1	00:01:28		00:00:15	●
18:13:06	World Vision	A	00:00:30	2	00:01:28		00:00:45	●
18:13:36	Citibank	A	00:00:45	3	00:01:28		00:01:30	●
18:14:21	Shame	P	00:00:30	3	00:01:58		00:01:30	●
18:14:51	<b>SEGMENT TWO - The Lakes with Rory Mc Grath</b>	<b>S</b>	<b>00:05:22</b>	<b>3</b>	<b>00:01:58</b>		<b>00:01:30</b>	●
18:20:13	BREAK TWO			3	00:01:58		00:01:30	●
18:20:13	SBS World News Update	P	00:00:15	3	00:02:13		00:01:30	●
18:20:28	Indian Ocean with Simon Reeve	P	00:00:30	3	00:02:43		00:01:30	●
18:20:58	Optimum dog food	A	00:00:30	4	00:02:43		00:02:00	●
18:21:28	Melbourne Food and Wine Festival	A	00:00:30	5	00:02:43		00:02:30	●
18:21:58	Woolworths	A	00:00:30	6	00:02:43		00:03:00	●
18:22:28	<b>SEGMENT THREE - The Lakes with Rory Mc Grath</b>	<b>S</b>	<b>00:06:29</b>	<b>6</b>	<b>00:02:43</b>		<b>00:03:00</b>	●
18:28:57	STATION BREAK			6	00:02:43		00:03:00	●
18:28:57	Shame	P	00:00:30	6	00:03:13		00:03:00	●
18:29:27	Dymocks	P	00:00:30	6	00:03:43		00:03:00	●
18:29:57	Station Identification	P	00:00:14	6	00:03:57		00:03:00	●
18:30:11	<b>SEGMENT ONE - World News Australia</b>	<b>S</b>	<b>00:15:32</b>	<b>6</b>	<b>00:03:57</b>		<b>00:03:00</b>	●
18:45:43	BREAK ONE	B			00:03:57		00:03:00	●
18:45:43	Mexican Fiesta with Peter Kuruvita	P	00:00:30		00:04:27		00:03:00	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
18:46:13	Public Transport Victoria	A	00:00:15	1	00:04:27		00:03:15	●
18:46:28	Coles	A	00:00:30	2	00:04:27		00:03:45	●
18:46:58	Etihad	A	00:00:30	3	00:04:27		00:04:15	●
18:47:28	Renault	A	00:00:30	4	00:04:27		00:04:45	●
18:47:58	Coles Express	A	00:00:15	5	00:04:27		00:05:00	●
18:48:13	Insight	P	00:00:30	5	00:04:57		00:05:00	●
<b>18:48:43</b>	<b>SEGMENT TWO - World News Australia</b>	<b>S</b>	<b>00:20:17</b>	<b>5</b>	<b>00:04:57</b>		<b>00:05:00</b>	●
19:00:00	HOOR	H		5		00:04:57		● 00:05:00
19:09:00	BREAK TWO	B						●
19:09:00	Shame	P	00:00:30		00:00:30			●
19:09:30	Coles	A	00:00:30	1	00:00:30		00:00:30	●
19:10:00	Victorian Government - Police	A	00:00:30	2	00:00:30		00:01:00	●
19:10:30	eHarmony	A	00:00:30	3	00:00:30		00:01:30	●
19:11:00	The Feed (1930 Mon-Thu)	P	00:00:30	3	00:01:00		00:01:30	●
<b>19:11:30</b>	<b>SEGMENT THREE - World News Australia</b>	<b>S</b>	<b>00:10:18</b>	<b>3</b>	<b>00:01:00</b>		<b>00:01:30</b>	●
19:21:48	BREAK THREE	B			00:01:00		00:01:30	●
19:21:48	Mexican Fiesta with Peter Kuruvita	P	00:00:15		00:01:15		00:01:30	●
19:22:03	Blackout	P	00:00:15		00:01:30		00:01:30	●
19:22:18	sunsmart.com.au	A	00:00:15	1	00:01:30		00:01:45	●
19:22:33	ING Direct	A	00:00:30	2	00:01:30		00:02:15	●
19:23:03	eHarmony	A	00:00:15	3	00:01:30		00:02:30	●
19:23:18	PepsiMax	A	00:00:30	4	00:01:30		00:03:00	●
19:23:48	Dateline	P	00:00:30	4	00:02:00		00:03:00	●
<b>19:24:18</b>	<b>SEGMENT FOUR - World News Australia</b>	<b>S</b>	<b>00:04:53</b>	<b>4</b>	<b>00:02:00</b>		<b>00:03:00</b>	●
<b>19:29:11</b>	<b>STATION BREAK</b>	<b>S</b>		<b>4</b>	<b>00:02:00</b>		<b>00:03:00</b>	●
19:29:11	Thursday FC	P	00:00:15	4	00:02:15		00:03:00	●
19:29:26	SBS Tonight Lineup Promo	P	00:00:10	4	00:02:25		00:03:00	●
19:29:36	Destination Flavour	P	00:00:30	4	00:02:55		00:03:00	●
<b>19:30:06</b>	<b>SEGMENT ONE - Mexican Fiesta with Peter Kuruvita</b>	<b>S</b>	<b>00:11:01</b>	<b>4</b>	<b>00:02:55</b>		<b>00:03:00</b>	●
19:41:07	BREAK ONE	B			00:02:55		00:03:00	●
19:41:07	Blackout	P	00:00:30		00:03:25		00:03:00	●
19:41:37	The Essential Ingredient	A	00:00:30	1	00:03:25		00:03:30	●
19:42:07	Mandela	A	00:00:15	2	00:03:25		00:03:45	●
19:42:22	Good Guys	A	00:00:15	3	00:03:25		00:04:00	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
19:42:37	eHarmony	A	00:00:30	4	00:03:25		00:04:30	●
19:43:07	<b>SEGMENT TWO - Mexican Fiesta with Peter Kuruvita</b>	S	00:07:04	4	00:03:25		00:04:30	●
19:50:11	BREAK TWO	B			00:03:25		00:04:30	●
19:50:11	Insight	P	00:00:30		00:03:55		00:04:30	●
19:50:41	iPad Air	A	00:00:30	1	00:03:55		00:05:00	●
19:51:11	Woolworths	A	00:00:30	2	00:03:55		00:05:30	●
19:51:41	<b>SEGMENT THREE - Mexican Fiesta with Peter Kuruvita</b>	S	00:08:25	2	00:03:55		00:05:30	●
20:00:00	HOUR	H		2		00:03:55		● 00:05:30
20:00:06	STATION BREAK	B						●
20:00:06	SBS ID Promo Lineup	P	00:00:10		00:00:10			●
20:00:16	<b>SEGMENT ONE - Gourmet Farmer</b>	S	00:07:49		00:00:10			●
20:08:05	BREAK ONE	B			00:00:10			●
20:08:05	Rectify	P	00:00:15		00:00:25			●
20:08:20	TAC	A	00:00:30	1	00:00:25		00:00:30	●
20:08:50	iPad Air	A	00:00:30	2	00:00:25		00:01:00	●
20:09:20	TPG	A	00:00:30	3	00:00:25		00:01:30	●
20:09:50	<b>SEGMENT TWO - Gourmet Farmer</b>	S	00:10:57	3	00:00:25		00:01:30	●
20:20:47	BREAK TWO	B			00:00:25		00:01:30	●
20:20:47	Blackout	P	00:00:15		00:00:40		00:01:30	●
20:21:02	Subaru	A	00:00:15	1	00:00:40		00:01:45	●
20:21:17	Mandela	A	00:00:15	2	00:00:40		00:02:00	●
20:21:32	Medibank	A	00:00:30	3	00:00:40		00:02:30	●
20:22:02	<b>SEGMENT THREE - Gourmet Farmer</b>	S	00:08:03	3	00:00:40		00:02:30	●
20:30:05	STATION BREAK	B			00:00:40		00:02:30	●
20:30:05	The Feed (1930 Mon-Thu)	P	00:00:15		00:00:55		00:02:30	●
20:30:20	DVD - Dymocks	P	00:00:30		00:01:25		00:02:30	●
20:30:50	World News Update	P	00:01:00		00:02:25		00:02:30	●
20:31:50	Sponsor Opening Billboard - Peroni	C	00:00:10		00:02:25		00:02:30	●
20:32:00	<b>SEGMENT ONE - Italy Unpacked</b>	S	00:13:20		00:02:25		00:02:30	●
20:45:20	BREAK ONE	B			00:02:25		00:02:30	●
20:45:20	Rectify	P	00:00:30		00:02:55		00:02:30	●
20:45:50	Peroni	A	00:00:30	1	00:02:55		00:03:00	●
20:46:20	ahm	A	00:00:15	2	00:02:55		00:03:15	●
20:46:35	Industry super funds	A	00:00:45	3	00:02:55		00:04:00	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
20:47:20	iPad Air	A	00:00:30	4	00:02:55		00:04:30	●
20:47:50	SEGMENT TWO - Italy Unpacked	S	00:15:36	4	00:02:55		00:04:30	●
21:00:00	HOUR	H		4		00:02:55		● 00:04:30
21:03:26	BREAK TWO	B						●
21:03:26	Dateline	P	00:00:15		00:00:15			●
21:03:41	Peroni	A	00:00:30	1	00:00:15		00:00:30	●
21:04:11	Zoos Victoria	A	00:00:30	2	00:00:15		00:01:00	●
21:04:41	MSO	A	00:00:30	3	00:00:15		00:01:30	●
21:05:11	SEGMENT THREE - Italy Unpacked	S	00:10:47	3	00:00:15		00:01:30	●
21:15:58	BREAK THREE	B			00:00:15		00:01:30	●
21:15:58	Rectify	P	00:00:15		00:00:30		00:01:30	●
21:16:13	Super Amart	A	00:00:15	1	00:00:30		00:01:45	●
21:16:28	Tasmania	A	00:00:30	2	00:00:30		00:02:15	●
21:16:58	CUA	A	00:00:15	3	00:00:30		00:02:30	●
21:17:13	MSO	A	00:00:30	4	00:00:30		00:03:00	●
21:17:43	SEGMENT FOUR - Italy Unpacked	S	00:17:32	4	00:00:30		00:03:00	●
21:35:15	STATION BREAK	B			00:00:30		00:03:00	●
21:35:15	Closing Billboard - Peroni	C	00:00:10		00:00:30		00:03:00	●
21:35:25	Blackout	P	00:00:15		00:00:45		00:03:00	●
21:35:40	Feast	P	00:00:30		00:01:15		00:03:00	●
21:36:10	World News Update	P	00:01:00		00:02:15		00:03:00	●
21:37:10	Opening Billboard - BMW	C	00:00:10		00:02:15		00:03:00	●
21:37:20	Classification Advice	C	00:00:08		00:02:15		00:03:00	●
21:37:28	SEGMENT ONE - Rectify	S	00:17:21		00:02:15		00:03:00	●
21:54:49	BREAK ONE	B			00:02:15		00:03:00	●
21:54:49	Shame	P	00:00:30		00:02:45		00:03:00	●
21:55:19	BMW	A	00:00:30	1	00:02:45		00:03:30	●
21:55:49	Zoos Victoria	A	00:00:30	2	00:02:45		00:04:00	●
21:56:19	Telstra	A	00:01:00	3	00:02:45		00:05:00	●
21:57:19	Insight	P	00:00:30	3	00:03:15		00:05:00	●
21:57:49	SEGMENT TWO - Rectify	S	00:08:01	3	00:03:15		00:05:00	●
22:00:00	HOUR	H		3		00:03:15		● 00:05:00
22:05:50	BREAK THREE	B						●
22:05:50	Indian Ocean with Simon Reeve	P	00:00:30		00:00:30			●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
22:06:20	BMW	A	00:00:30	1	00:00:30		00:00:30	●
22:06:50	Fasham	A	00:00:30	2	00:00:30		00:01:00	●
22:07:20	Coles	A	00:00:15	3	00:00:30		00:01:15	●
22:07:35	sunsmart.com.au	A	00:00:15	4	00:00:30		00:01:30	●
22:07:50	The Feed (1930 Mon-Thu)	P	00:00:30	4	00:01:00		00:01:30	●
<b>22:08:20</b>	<b>SEGMENT THREE - Rectify</b>	<b>S</b>	<b>00:10:20</b>	<b>4</b>	<b>00:01:00</b>		<b>00:01:30</b>	●
22:18:40	BREAK THREE	B			00:01:00		00:01:30	●
22:18:40	World News Update	P	00:00:15		00:01:15		00:01:30	●
22:18:55	Blackout	P	00:00:30		00:01:45		00:01:30	●
22:19:25	iinet	A	00:00:30	1	00:01:45		00:02:00	●
22:19:55	zuji	A	00:00:30	2	00:01:45		00:02:30	●
22:20:25	Amex	A	00:00:15	3	00:01:45		00:02:45	●
22:20:40	iinet	A	00:00:15	4	00:01:45		00:03:00	●
22:20:55	Dateline	P	00:00:30	4	00:02:15		00:03:00	●
<b>22:21:25</b>	<b>SEGMENT FOUR - Rectify</b>	<b>S</b>	<b>00:07:32</b>	<b>4</b>	<b>00:02:15</b>		<b>00:03:00</b>	●
22:28:57	STATION BREAK	B			00:02:15		00:03:00	●
22:28:57	Closing Billboard - BMW	C	00:00:10		00:02:15		00:03:00	●
22:29:07	Rectify	P	00:00:30		00:02:45		00:03:00	●
22:29:37	DVD - Dymocks	P	00:00:30		00:03:15		00:03:00	●
22:30:07	Shame	P	00:00:30		00:03:45		00:03:00	●
22:30:37	The Feed (1930 Mon-Thu)	P	00:00:30		00:04:15		00:03:00	●
<b>22:31:07</b>	<b>SEGMENT ONE - World News Australia</b>	<b>S</b>	<b>00:12:00</b>		<b>00:04:15</b>		<b>00:03:00</b>	●
22:43:07	BREAK ONE	B			00:04:15		00:03:00	●
22:43:07	Blackout	P	00:00:30		00:04:45		00:03:00	●
22:43:37	Telstra	A	00:01:00	1	00:04:45		00:04:00	●
22:44:37	zuji	A	00:00:30	2	00:04:45		00:04:30	●
<b>22:45:07</b>	<b>SEGMENT TWO - World News Australia</b>	<b>S</b>	<b>00:10:52</b>	<b>2</b>	<b>00:04:45</b>		<b>00:04:30</b>	●
22:55:59	BREAK TWO	B			00:04:45		00:04:30	●
22:55:59	Thursday FC	P	00:00:15		00:05:00		00:04:30	●
22:56:14	Insight	P	00:00:15		00:05:15		00:04:30	●
22:56:29	Spirit of Tasmania	A	00:00:30	1	00:05:15		00:05:00	●
22:56:59	eHarmony	A	00:00:30	2	00:05:15		00:05:30	●
22:57:29	Fantastic Furniture	A	00:00:15	3	00:05:15		00:05:45	●
22:57:44	zuji	A	00:00:15	4	00:05:15		00:06:00	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
22:57:59	SEGMENT THREE - World News Australia	S	00:03:08	4	00:05:15		00:06:00	●
23:00:00	HOURLY	H		4		00:05:15		● 00:06:00
23:01:07	STATION BREAK	B						●
23:01:07	The Feed (1930 Mon-Thu)	P	00:00:15		00:00:15			●
23:01:22	Station Identification	C	00:00:15		00:00:15			●
23:01:37	Opening Billboard -TAB.com.au plus TAC	C	00:00:10		00:00:15			●
23:01:47	SEGMENT ONE - Thursday FC	S	00:17:09		00:00:15			●
23:18:56	BREAK ONE	B			00:00:15			●
23:18:56	Soccer Match promo	P	00:00:15		00:00:30			●
23:19:11	Defence Force Academy	A	00:00:30	1	00:00:30		00:00:30	●
23:19:41	Hyundai	A	00:00:30	2	00:00:30		00:01:00	●
23:20:11	Ashley & Martin	A	00:00:15	3	00:00:30		00:01:15	●
23:20:26	Tab.com.au	A	00:00:15	4	00:00:30		00:01:30	●
23:20:41	McDonalds	A	00:00:30	5	00:00:30		00:02:00	●
23:21:11	Indian Ocean with Simon Reeve	P	00:00:15	5	00:00:45		00:02:00	●
23:21:26	SEGMENT TWO - Thursday FC	S	00:11:20	5	00:00:45		00:02:00	●
23:32:46	BREAK TWO	B			00:00:45		00:02:00	●
23:32:46	Shame	P	00:00:30		00:01:15		00:02:00	●
23:33:16	TAB.com.au	A	00:00:15	1	00:01:15		00:02:15	●
23:33:31	Hyundai	A	00:00:30	2	00:01:15		00:02:45	●
23:34:01	TAB.com.au	A	00:00:15	3	00:01:15		00:03:00	●
23:34:16	Defence Force Academy	A	00:00:30	4	00:01:15		00:03:30	●
23:34:46	Dateline	P	00:00:15	4	00:01:30		00:03:30	●
23:35:01	SEGMENT THREE - Thursday FC	S	00:18:54	4	00:01:30		00:03:30	●
23:53:55	BREAK FOUR	B			00:01:30		00:03:30	●
23:53:55	Blackout	P	00:00:15		00:01:45		00:03:30	●
23:54:10	TAC	A	00:00:30	1	00:01:45		00:04:00	●
23:54:40	TAB.com.au	A	00:00:15	2	00:01:45		00:04:15	●
23:54:55	Ashley & Martin	A	00:00:15	3	00:01:45		00:04:30	●
23:55:10	Hyundai	A	00:00:30	4	00:01:45		00:05:00	●
23:55:40	Rectify	P	00:00:15	4	00:02:00		00:05:00	●
23:55:55	SEGMENT FOUR - Thursday FC	S	00:04:05	4	00:02:00		00:05:00	●
00:00:00	HOURLY - END OF LOG SESSION (12 MIDNIGHT)	H		4		00:02:00		● 00:05:00
	Totals					00:22:17		00:31:00