

SBS TV AIRLOG REPORT

Prepared by Save Our SBS Inc

Transmission source: SBS-TV-2 MEL
 Date: 08-Apr-11
 Airtime log start hour: 18

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
18:00:00	HOUR - START OF LOG SESSION (6 PM)	H						
18:00:00	STATION BREAK (already commenced)	B						●
18:00:00	Animal Monster Moves	P	00:00:25		00:00:25			●
18:00:25	Station Identification	P	00:00:33		00:00:58			●
18:00:58	SEGMENT ONE - Global Village	S	00:12:23		00:00:58			●
18:13:21	BREAK ONE	B			00:00:58			●
18:13:21	SBS Food	P	00:00:30		00:01:28			●
18:13:51	Harvey Norman	A	00:00:30	1	00:01:28		00:00:30	●
18:14:21	Ford	A	00:00:30	2	00:01:28		00:01:00	●
18:14:51	SBS Foundation - be inspired - bookendtrust.com	C	00:00:15	2	00:01:28		00:01:00	●
18:15:06	BikeExchange.com.au	A	00:00:15	3	00:01:28		00:01:15	●
18:15:21	Cutting Edge	P	00:00:30	3	00:01:58		00:01:15	●
18:15:51	SEGMENT TWO - Global Village	S	00:11:19	3	00:01:58		00:01:15	●
18:27:10	BREAK TWO	B			00:01:58		00:01:15	●
18:27:10	SBS Food	P	00:00:30		00:02:28		00:01:15	●
18:27:40	Insurance Line	A	00:01:30	1	00:02:28		00:02:45	●
18:29:10	The Story of Science	P	00:00:30	1	00:02:58		00:02:45	●
18:29:40	SEGMENT THREEE - Global Village	S	00:00:54	1	00:02:58		00:02:45	●
18:30:34	STATION BREAK	B			00:02:58		00:02:45	●
18:30:34	East West 101	P	00:02:00		00:04:58		00:02:45	●
18:32:34	Clay Aiken	A	00:00:30	1	00:04:58		00:03:15	●
18:33:04	The Kingdom Behind the scenes	P	00:00:30	1	00:05:28		00:03:15	●
18:33:34	Station Identification	P	00:00:33	1	00:06:01		00:03:15	●
18:34:07	SEGMENT ONE - Hairy Bikers' Food Tour of Britain	S	00:09:33	1	00:06:01		00:03:15	●
18:43:40	BREAK ONE	B			00:06:01		00:03:15	●
18:43:40	Animal Monster Moves	P	00:00:30		00:06:31		00:03:15	●
18:44:10	POM	A	00:00:30	1	00:06:31		00:03:45	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
18:44:40	SBS Foundation - be inspired - bookendtrust.com	P	00:00:30	1	00:07:01		00:03:45	●
18:45:10	Skoda	A	00:00:30	2	00:07:01		00:04:15	●
18:45:40	Harvey Norman	A	00:00:30	3	00:07:01		00:04:45	●
18:46:10	Italian Food Safari	P	00:00:30	3	00:07:31		00:04:45	●
18:46:40	SEGMENT TWO - Hairy Bikers' Food Tour of Britain	S	00:16:37	3	00:07:31		00:04:45	●
19:00:00	HOUR	H		3		00:07:31		● 00:04:45
19:03:17	BREAK TWO	B						●
19:03:17	A History of Scotland	P	00:00:30		00:00:30			●
19:03:47	Electrolux	A	00:00:15	1	00:00:30		00:00:15	●
19:04:02	Harvey Norman	A	00:00:30	2	00:00:30		00:00:45	●
19:04:32	Leimo	A	00:00:30	3	00:00:30		00:01:15	●
19:05:02	Jalna	A	00:00:15	4	00:00:30		00:01:30	●
19:05:17	Incident at Loch Ness	P	00:00:30	4	00:01:00		00:01:30	●
19:05:47	SEGMENT THREE - Hairy Bikers' Food Tour of Britain	S	00:07:07	4	00:01:00		00:01:30	●
19:12:54	BREAK THREE	B			00:01:00		00:01:30	●
19:12:54	More than a Fiesta	P	00:00:15		00:01:15		00:01:30	●
19:13:09	Heston's Feasts	P	00:00:15		00:01:30		00:01:30	●
19:13:24	Harvey Norman	A	00:00:30	1	00:01:30		00:02:00	●
19:13:54	SBS Foundation - be inspired - bookendtrust.com	C	00:00:15	1	00:01:30		00:02:00	●
19:14:09	BikeExchange.com.au	A	00:00:15	2	00:01:30		00:02:15	●
19:14:24	POM	A	00:00:30	3	00:01:30		00:02:45	●
19:14:54	East West 101	P	00:00:30	3	00:02:00		00:02:45	●
19:15:24	SEGMENT FOUR - Hairy Bikers' Food Tour of Britain	S	00:10:56	3	00:02:00		00:02:45	●
19:26:20	STATION BREAK	B			00:02:00		00:02:45	●
19:26:20	Ninja Warriors / Banzuke	P	00:00:30		00:02:30		00:02:45	●
19:26:50	Life's a Zoo DVD - Dymocks JB Hi-fi	P	00:00:30		00:03:00		00:02:45	●
19:27:20	SBS Films Promo	P	00:01:00		00:04:00		00:02:45	●
19:28:20	Station Identification	P	00:00:33		00:04:33		00:02:45	●
19:28:53	SEGMENT ONE - More than a Fiesta	S	00:05:28		00:04:33		00:02:45	●
19:34:21	BREAK ONE	B			00:04:33		00:02:45	●
19:34:21	The Kingdom Behind the scenes	P	00:00:30		00:05:03		00:02:45	●
19:34:51	Skoda	A	00:00:30	1	00:05:03		00:03:15	●
19:35:21	Harvey Norman	A	00:00:30	2	00:05:03		00:03:45	●
19:35:51	Animal Monster Moves	P	00:00:30	2	00:05:33		00:03:45	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
19:36:21	SEGMENT TWO - More than a Fiesta	S	00:05:44	2	00:05:33		00:03:45	●
19:42:05	BREAK TWO	B			00:05:33		00:03:45	●
19:42:05	Cutting Edge	P	00:00:30		00:06:03		00:03:45	●
19:42:35	TPG	A	00:00:15	1	00:06:03		00:04:00	●
19:42:50	Electrolux	A	00:00:15	2	00:06:03		00:04:15	●
19:43:05	Ford	A	00:00:30	3	00:06:03		00:04:45	●
19:43:35	The Story of Science	P	00:00:30	3	00:06:33		00:04:45	●
19:44:05	SEGMENT THREE - More than a Fiesta	S	00:05:22	3	00:06:33		00:04:45	●
19:49:27	BREAK THREE	B			00:06:33		00:04:45	●
19:49:27	The Kingdom Behind the scenes	P	00:00:15		00:06:48		00:04:45	●
19:49:42	Man vs Wild	P	00:00:15		00:07:03		00:04:45	●
19:49:57	Jalna	A	00:00:30	1	00:07:03		00:05:15	●
19:50:27	Harvey Norman	A	00:00:30	2	00:07:03		00:05:45	●
19:50:57	Incident at Loch Ness	P	00:00:30	2	00:07:33		00:05:45	●
19:51:27	SEGMENT FOUR - More than a Fiesta	S	00:05:26	2	00:07:33		00:05:45	●
19:56:53	STATION BREAK	B			00:07:33		00:05:45	●
19:56:53	East West 101	P	00:00:30		00:08:03		00:05:45	●
19:57:23	Catastrophe DVD - Dymocks JB Hi-fi	P	00:00:30		00:08:33		00:05:45	●
19:57:53	Forbidden Lies	P	00:00:30		00:09:03		00:05:45	●
19:58:23	Station Identification	P	00:00:21		00:09:24		00:05:45	●
19:58:44	SEGMENT ONE - The Kingdom: Behind the Scenes	S	00:08:55		00:09:24		00:05:45	●
20:00:00	HOOR	H				00:09:24		● 00:05:45
20:07:39	BREAK ONE	B						●
20:07:39	Animal Monster Moves	P	00:00:30		00:00:30			●
20:08:09	Cathay Pacific	A	00:00:15	1	00:00:30		00:00:15	●
20:08:24	Prostate.Org.Au	A	00:00:30	2	00:00:30		00:00:45	●
20:08:54	TPG	A	00:00:15	3	00:00:30		00:01:00	●
20:09:09	A History of Scotland	P	00:00:30	3	00:01:00		00:01:00	●
20:09:39	SEGMENT TWO - The Kingdom: Behind the Scenes	S	00:09:22	3	00:01:00		00:01:00	●
20:19:01	BREAK TWO	B			00:01:00		00:01:00	●
20:19:01	Cutting Edge	P	00:00:30		00:01:30		00:01:00	●
20:19:31	Jalna	A	00:00:30	1	00:01:30		00:01:30	●
20:20:01	Skoda	A	00:00:30	2	00:01:30		00:02:00	●
20:20:31	The Story of Science	P	00:00:30	2	00:02:00		00:02:00	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
20:21:01	SEGMENT THREE - The Kingdom: Behind the Scenes	S	00:11:36	2	00:02:00		00:02:00	●
20:32:37	STATION BREAK	B			00:02:00		00:02:00	●
20:32:37	SBS Films Promo	P	00:01:00		00:03:00		00:02:00	●
20:33:37	Immigration Nation DVD - Dymocks JB Hi-fi	P	00:00:30		00:03:30		00:02:00	●
20:34:07	Station Identification	P	00:00:30		00:04:00		00:02:00	●
20:34:37	SEGMENT ONE - A Royal Family	S	00:15:16		00:04:00		00:02:00	●
20:49:53	BREAK ONE	B			00:04:00		00:02:00	●
20:49:53	Animal Monster Moves	P	00:00:30		00:04:30		00:02:00	●
20:50:23	Harvey Norman	A	00:00:30	1	00:04:30		00:02:30	●
20:50:53	SBS Foundation - be inspired - bookendtrust.com	P	00:00:15	1	00:04:45		00:02:30	●
20:51:08	Mainland Cheese	A	00:00:30	2	00:04:45		00:03:00	●
20:51:38	BikeExchange.com.au	A	00:00:15	3	00:04:45		00:03:15	●
20:51:53	Skoda	A	00:00:30	4	00:04:45		00:03:45	●
20:52:23	SEGMENT TWO - A Royal Family	S	00:13:18	4	00:04:45		00:03:45	●
21:00:00	HOOR	H		4		00:04:45		● 00:03:45
21:05:41	BREAK TWO	B						●
21:05:41	Cutting Edge	P	00:00:30		00:00:30			●
21:06:11	Mainland Cheese	A	00:00:30	1	00:00:30		00:00:30	●
21:06:41	Electrolux	A	00:00:15	2	00:00:30		00:00:45	●
21:06:56	Ford	A	00:00:30	3	00:00:30		00:01:15	●
21:07:26	TPG	A	00:00:15	4	00:00:30		00:01:30	●
21:07:41	SEGMENT THREE - A Royal Family	S	00:14:08	4	00:00:30		00:01:30	●
21:21:49	BREAK THREE	B			00:00:30		00:01:30	●
21:21:49	East West 101	P	00:00:30		00:01:00		00:01:30	●
21:22:19	Leimo	A	00:00:30	1	00:01:00		00:02:00	●
21:22:49	Harvey Norman	A	00:00:30	2	00:01:00		00:02:30	●
21:23:19	Mainland Cheese	A	00:00:30	3	00:01:00		00:03:00	●
21:23:49	SEGMENT FOUR - A Royal Family	S	00:09:48	3	00:01:00		00:03:00	●
21:33:37	STATION BREAK	B			00:01:00		00:03:00	●
21:33:37	A History of Scotland	P	00:00:30		00:01:30		00:03:00	●
21:34:07	SBS Foundation - AussieHelpers.com.au	C	00:00:30		00:01:30		00:03:00	●
21:34:37	Jalna	A	00:00:30	1	00:01:30		00:03:30	●
21:35:07	Harvey Norman	A	00:00:30	2	00:01:30		00:04:00	●
21:35:37	Ford	A	00:00:30	3	00:01:30		00:04:30	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
21:36:07	Family Confidential - Dymocks JB Hi-fi	P	00:00:30	3	00:02:00		00:04:30	●
21:36:37	Station Identification	P	00:00:07	3	00:02:07		00:04:30	●
21:36:44	Classification Advice - M	C	00:00:13	3	00:02:07		00:04:30	●
21:36:57	SEGMENT ONE - Sunflower (MOVIE)	S	00:22:01	3	00:02:07		00:04:30	●
21:58:58	BREAK ONE	B			00:02:07		00:04:30	●
21:58:58	SBS Films Promo	P	00:00:30		00:02:37		00:04:30	●
21:59:28	Mainland Cheese	A	00:00:30	1	00:02:37		00:05:00	●
21:59:58	Skoda	A	00:00:30	2	00:02:37		00:05:30	●
22:00:00	HOUR	H		2		00:02:37		● 00:05:30
22:00:28	Harvey Norman	A	00:00:30	3			00:00:30	●
22:00:58	SBS Foundation - GoodReturn.org	C	00:00:30	3			00:00:30	●
22:01:28	SEGMENT TWO - Sunflower (MOVIE)	S	00:31:09	3			00:00:30	●
22:32:37	BREAK TWO	B					00:00:30	●
22:32:37	Incident at Loch Ness	P	00:00:30		00:00:30		00:00:30	●
22:33:07	BikeExchange.com.au	A	00:00:15	1	00:00:30		00:00:45	●
22:33:22	Ford	A	00:00:30	2	00:00:30		00:01:15	●
22:33:52	SBS Foundation - be inspired - bookendtrust.com	C	00:00:15	2	00:00:30		00:01:15	●
22:34:07	Mainland Cheese	A	00:00:30	3	00:00:30		00:01:45	●
22:34:37	Harvey Norman	A	00:00:30	4	00:00:30		00:02:15	●
22:35:07	SEGMENT THREE - Sunflower (MOVIE)	S	01:14:50	4	00:00:30		00:02:15	●
23:00:00	HOUR	H		4		00:00:30		● 00:02:15
23:49:57	STATION BREAK	B						●
23:49:57	SBS Films Promo	P	00:00:30		00:00:30			●
23:50:27	Electrolux	A	00:00:15	1	00:00:30		00:00:15	●
23:50:42	Ford	A	00:00:30	2	00:00:30		00:00:45	●
23:51:12	Jalna	A	00:00:30	3	00:00:30		00:01:15	●
23:51:42	Harvey Norman	A	00:00:30	4	00:00:30		00:01:45	●
23:52:12	SBS Foundation - be inspired - bookendtrust.com	C	00:00:15	4	00:00:30		00:01:45	●
23:52:27	Coast DVD - Dymocks JB Hi-fi	P	00:00:30	4	00:01:00		00:01:45	●
23:52:57	Station Identification	P	00:00:07	4	00:01:07		00:01:45	●
23:53:04	Classification Advice - M	C	00:00:12	4	00:01:07		00:01:45	●
23:53:16	SEGMENT ONE - New Police Story (MOVIE)	S	00:06:44	4	00:01:07		00:01:45	●
00:00:00	HOUR - END OF LOG SESSION (12 MIDNIGHT)	H		4		00:01:07		● 00:01:45
	Totals					00:25:54		00:23:45