

# SBS TV AIRLOG REPORT

Prepared by Save Our SBS Inc

Transmission source: SBS-TV-1 MEL  
 Date: 07-Apr-11  
 Airtime log start hour: 18

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
18:00:00	HOUR - START OF LOG SESSION (6 PM)	H						
<b>18:00:00</b>	<b>SEGMENT ONE - Letters and Numbers</b>	<b>S</b>	<b>00:08:52</b>					●
18:08:52	BREAK ONE	B						●
18:08:52	Heston's Feasts	P	00:00:15		00:00:15			●
18:09:07	ANZ	A	00:00:30	1	00:00:15		00:00:30	●
18:09:37	TigerTank	A	00:00:15	2	00:00:15		00:00:45	●
18:09:52	CPA	A	00:00:30	3	00:00:15		00:01:15	●
18:10:22	CarSales.com.au	A	00:00:15	4	00:00:15		00:01:30	●
18:10:37	RockWiz	P	00:00:15	4	00:00:30		00:01:30	●
<b>18:10:52</b>	<b>SEGMENT TWO - Letters and Numbers</b>	<b>S</b>	<b>00:08:47</b>	<b>4</b>	<b>00:00:30</b>		<b>00:01:30</b>	●
18:19:39	BREAK TWO	B			00:00:30		00:01:30	●
18:19:39	World News Update	P	00:00:15		00:00:45		00:01:30	●
18:19:54	East West 101	P	00:00:15		00:01:00		00:01:30	●
18:20:09	RACV	A	00:00:15	1	00:01:00		00:01:45	●
18:20:24	ANZ	A	00:00:15	2	00:01:00		00:02:00	●
18:20:39	APIA	A	00:00:30	3	00:01:00		00:02:30	●
18:21:09	Optus	A	00:00:30	4	00:01:00		00:03:00	●
<b>18:21:39</b>	<b>SEGMENT THREE - Letters and Numbers</b>	<b>S</b>	<b>00:07:08</b>	<b>4</b>	<b>00:01:00</b>		<b>00:03:00</b>	●
18:28:47	STATION BREAK	B			00:01:00		00:03:00	●
18:28:47	Animal Monster Moves	P	00:00:30		00:01:30		00:03:00	●
18:29:17	Catastrophe DVD - Dymocks JB Hi-fi	P	00:00:30		00:02:00		00:03:00	●
18:29:47	Station Identification	P	00:00:16		00:02:16		00:03:00	●
<b>18:30:03</b>	<b>SEGMENT ONE - World News Australia</b>	<b>S</b>	<b>00:19:46</b>		<b>00:02:16</b>		<b>00:03:00</b>	●
18:49:49	BREAK ONE	B			00:02:16		00:03:00	●
18:49:49	Italian Food Safari	P	00:00:15		00:02:31		00:03:00	●
18:50:04	NAB	A	00:00:30	1	00:02:31		00:03:30	●
18:50:34	Herald Sun	A	00:00:15	2	00:02:31		00:03:45	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
18:50:49	Australian Government - Swap It	A	00:00:45	3	00:02:31		00:04:30	●
18:51:34	Metro Trains	A	00:00:30	4	00:02:31		00:05:00	●
18:52:04	Living Black	P	00:00:15	4	00:02:46		00:05:00	●
<b>18:52:19</b>	<b>SEGMENT TWO - World News Australia</b>	<b>S</b>	<b>00:16:41</b>	<b>4</b>	<b>00:02:46</b>		<b>00:05:00</b>	●
19:00:00	HOOR	H		4		00:02:46		● 00:05:00
19:09:00	BREAK TWO	B						●
19:09:00	The World Game	P	00:00:30		00:00:30			●
19:09:30	Harvey Norman	A	00:00:30	1	00:00:30		00:00:30	●
19:10:00	KFC	A	00:00:30	2	00:00:30		00:01:00	●
19:10:30	Metro Trains	A	00:00:30	3	00:00:30		00:01:30	●
19:11:00	Insight	P	00:00:15	3	00:00:45		00:01:30	●
19:11:15	East West 101	P	00:00:15	3	00:01:00		00:01:30	●
<b>19:11:30</b>	<b>SEGMENT THREE - World News Australia</b>	<b>S</b>	<b>00:10:05</b>	<b>3</b>	<b>00:01:00</b>		<b>00:01:30</b>	●
19:21:35	BREAK THREE	B			00:01:00		00:01:30	●
19:21:35	Italian Food Safari	P	00:00:15		00:01:15		00:01:30	●
19:21:50	Coast	P	00:00:30		00:01:45		00:01:30	●
19:22:20	Barry Plant	A	00:00:45	1	00:01:45		00:02:15	●
19:23:05	Australian Government - Swap It	A	00:00:45	2	00:01:45		00:03:00	●
19:23:50	Animal Monster Moves	P	00:00:30	2	00:02:15		00:03:00	●
<b>19:24:20</b>	<b>SEGMENT FOUR - World News Australia</b>	<b>S</b>	<b>00:04:28</b>	<b>2</b>	<b>00:02:15</b>		<b>00:03:00</b>	●
19:28:48	STATION BREAK	B			00:02:15		00:03:00	●
19:28:48	Cutting Edge	P	00:00:30		00:02:45		00:03:00	●
19:29:18	Anna Netrebko - Dymocks JB Hi-fi	P	00:00:30		00:03:15		00:03:00	●
19:29:48	Station Identification	P	00:00:21		00:03:36		00:03:00	●
19:30:09	Sponsor Opening Billboard - Mainland Cheese	C	00:00:10		00:03:36		00:03:00	●
<b>19:30:19</b>	<b>SEGMENT ONE - Italian Food Safari</b>	<b>S</b>	<b>00:09:26</b>		<b>00:03:36</b>		<b>00:03:00</b>	●
19:39:45	BREAK ONE	B			00:03:36		00:03:00	●
19:39:45	Heston's Feasts	P	00:00:15		00:03:51		00:03:00	●
19:40:00	Mainland Cheese	A	00:00:30	1	00:03:51		00:03:30	●
19:40:30	TigerTank	A	00:00:15	2	00:03:51		00:03:45	●
19:40:45	POM	A	00:00:30	3	00:03:51		00:04:15	●
19:41:15	Patrizio	A	00:00:15	4	00:03:51		00:04:30	●
19:41:30	Cutting Edge	P	00:00:15	4	00:04:06		00:04:30	●
<b>19:41:45</b>	<b>SEGMENT TWO - Italian Food Safari</b>	<b>S</b>	<b>00:08:28</b>	<b>4</b>	<b>00:04:06</b>		<b>00:04:30</b>	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
19:50:13	BREAK TWO	B			00:04:06		00:04:30	●
19:50:13	Oz and James Big Wine Adventure	P	00:00:15		00:04:21		00:04:30	●
19:50:28	Animal Monster Moves	P	00:00:15		00:04:36		00:04:30	●
19:50:43	Mainland Cheese	A	00:00:30	1	00:04:36		00:05:00	●
19:51:13	Colonial	A	00:00:15	2	00:04:36		00:05:15	●
19:51:28	Beaumont Tiles	A	00:00:15	3	00:04:36		00:05:30	●
19:51:43	Ferrero Rocher	A	00:00:30	4	00:04:36		00:06:00	●
<b>19:52:13</b>	<b>SEGMENT TWO - Italian Food Safari</b>	<b>S</b>	<b>00:08:23</b>	<b>4</b>	<b>00:04:36</b>		<b>00:06:00</b>	●
<b>20:00:00</b>	<b>HOOR</b>	<b>H</b>		<b>4</b>		<b>00:04:36</b>		● <b>00:06:00</b>
20:00:36	STATION BREAK	B						●
20:00:36	Sponsor Closing Billboard - Mainland Cheese	C	00:00:10					●
20:00:46	East West 101	P	00:02:00		00:02:00			●
20:02:46	Italian Food Safari DVD - Dymocks JB Hi-fi	P	00:00:30		00:02:30			●
20:03:16	Station Identification	P	00:00:07		00:02:37			●
20:03:23	Sponsor Opening Billboard - Mainland Cheese	C	00:00:10		00:02:37			●
<b>20:03:33</b>	<b>SEGMENT ONE - Oz and James Big Wine Adventure</b>	<b>S</b>	<b>00:13:02</b>		<b>00:02:37</b>			●
20:16:35	BREAK ONE	B			00:02:37			●
20:16:35	Hestons' Feasts	P	00:00:15		00:02:52			●
20:16:50	Mainland Cheese	A	00:00:30	1	00:02:52		00:00:30	●
20:17:20	Super Amart	A	00:00:15	2	00:02:52		00:00:45	●
20:17:35	Patrizio	A	00:00:15	3	00:02:52		00:01:00	●
20:17:50	Man Vs. Wild	P	00:00:15	3	00:03:07		00:01:00	●
<b>20:18:05</b>	<b>SEGMENT TWO - Oz and James Big Wine Adventure</b>	<b>S</b>	<b>00:09:16</b>	<b>3</b>	<b>00:03:07</b>		<b>00:01:00</b>	●
20:27:21	BREAK TWO	B			00:03:07		00:01:00	●
20:27:21	Hestons' Feasts	P	00:00:15		00:03:22		00:01:00	●
20:27:36	Cutting Edge	P	00:00:15		00:03:37		00:01:00	●
20:27:51	Shannons Insurance	A	00:00:40	1	00:03:37		00:01:40	●
20:28:31	RACV	A	00:00:20	2	00:03:37		00:02:00	●
<b>20:28:51</b>	<b>SEGMENT THREE - Oz and James Big Wine Adventure</b>	<b>S</b>	<b>00:04:37</b>	<b>2</b>	<b>00:03:37</b>		<b>00:02:00</b>	●
20:33:28	STATION BREAK	B			00:03:37		00:02:00	●
20:33:28	Sponsor Closing Billboard - Mainland Cheese	C	00:00:10		00:03:37		00:02:00	●
20:33:38	World News Update	P	00:00:30		00:04:07		00:02:00	●
20:34:08	Italian Food Safari	P	00:00:30		00:04:37		00:02:00	●
20:34:38	Koto DVD - Dymocks	P	00:00:30		00:05:07		00:02:00	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
20:35:08	Station Identification	P	00:00:13		00:05:20		00:02:00	●
20:35:21	Classification Advice - PG	C	00:00:12		00:05:20		00:02:00	●
<b>20:35:33</b>	<b>SEGMENT ONE - Heston's Feasts</b>	<b>S</b>	<b>00:08:11</b>		<b>00:05:20</b>		<b>00:02:00</b>	●
20:43:44	BREAK ONE	B			00:05:20		00:02:00	●
20:43:44	Animal Monster Moves	P	00:00:30		00:05:50		00:02:00	●
20:44:14	Australian Government - Swap It	A	00:00:45	1	00:05:50		00:02:45	●
20:44:59	Air New Zealand	A	00:00:45	2	00:05:50		00:03:30	●
20:45:44	POM	A	00:00:30	3	00:05:50		00:04:00	●
<b>20:46:14</b>	<b>SEGMENT TWO - Heston's Feasts</b>	<b>S</b>	<b>00:14:48</b>	<b>3</b>	<b>00:05:50</b>		<b>00:04:00</b>	●
<b>21:00:00</b>	<b>HOOR</b>	<b>H</b>		<b>3</b>		<b>00:05:50</b>		● <b>00:04:00</b>
21:01:02	BREAK TWO	B						●
21:01:02	East West 101	P	00:00:30		00:00:30			●
21:01:32	Rev Milk	A	00:00:30	1	00:00:30		00:00:30	●
21:02:02	Air New Zealand	A	00:00:45	2	00:00:30		00:01:15	●
21:02:47	Eclipse	A	00:00:15	3	00:00:30		00:01:30	●
<b>21:03:02</b>	<b>SEGMENT THREE - Heston's Feasts</b>	<b>S</b>	<b>00:14:48</b>	<b>3</b>	<b>00:00:30</b>		<b>00:01:30</b>	●
21:17:50	BREAK THREE	B			00:00:30		00:01:30	●
21:17:50	World News Update	P	00:00:15		00:00:45		00:01:30	●
21:18:05	Mythbusters	P	00:00:15		00:01:00		00:01:30	●
21:18:20	Electrolux	A	00:00:15	1	00:01:00		00:01:45	●
21:18:35	South Australia Ad	A	00:00:30	2	00:01:00		00:02:15	●
21:19:05	Beaumont Tiles	A	00:00:15	3	00:01:00		00:02:30	●
21:19:20	Philadelphia	A	00:00:30	4	00:01:00		00:03:00	●
21:19:50	Man Vs Wild	P	00:00:15	4	00:01:15		00:03:00	●
<b>21:20:05</b>	<b>SEGMENT FOUR - Heston's Feasts</b>	<b>S</b>	<b>00:10:30</b>	<b>4</b>	<b>00:01:15</b>		<b>00:03:00</b>	●
21:30:35	STATION BREAK	B			00:01:15		00:03:00	●
21:30:35	Heston's Feasts	P	00:00:15		00:01:30		00:03:00	●
21:30:50	Immigration Nation DVD - Dymocks JB Hi-fi	P	00:00:30		00:02:00		00:03:00	●
21:31:20	World Game	P	00:00:16		00:02:16		00:03:00	●
21:31:36	Station Identification	P	00:00:07		00:02:23		00:03:00	●
<b>21:31:43</b>	<b>SEGMENT ONE - World News Australia</b>	<b>S</b>	<b>00:13:13</b>		<b>00:02:23</b>		<b>00:03:00</b>	●
21:44:56	BREAK ONE	B			00:02:23		00:03:00	●
21:44:56	UEFA Finals	P	00:00:30		00:02:53		00:03:00	●
21:45:26	Capt'n Snooze	A	00:00:15	1	00:02:53		00:03:15	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
21:45:41	Yakult	A	00:00:15	2	00:02:53		00:03:30	●
21:45:56	Herald Sun	A	00:00:15	3	00:02:53		00:03:45	●
21:46:11	Ford	A	00:00:30	4	00:02:53		00:04:15	●
21:46:41	kd lang	A	00:00:15	5	00:02:53		00:04:30	●
21:46:56	Living Black	P	00:00:15	5	00:03:08		00:04:30	●
21:47:11	Insight	P	00:00:15	5	00:03:23		00:04:30	●
<b>21:47:26</b>	<b>SEGMENT TWO - World News Australia</b>	<b>S</b>	<b>00:08:06</b>	<b>5</b>	<b>00:03:23</b>		<b>00:04:30</b>	●
21:55:32	BREAK TWO	B			00:03:23		00:04:30	●
21:55:32	Cutting Edge	P	00:00:30		00:03:53		00:04:30	●
21:56:02	Soweto Gospel Choir	A	00:00:30	1	00:03:53		00:05:00	●
21:56:32	Beaumont Tiles	A	00:00:15	2	00:03:53		00:05:15	●
21:56:47	Super Amart	A	00:00:15	3	00:03:53		00:05:30	●
21:57:02	Work Safe	A	00:00:30	4	00:03:53		00:06:00	●
21:57:32	Animal Monster Moves	P	00:00:30	4	00:04:23		00:06:00	●
<b>21:58:02</b>	<b>SEGMENT THREE - World News Australia</b>	<b>S</b>	<b>00:04:10</b>	<b>4</b>	<b>00:04:23</b>		<b>00:06:00</b>	●
<b>22:00:00</b>	<b>HOUR</b>	<b>H</b>		<b>4</b>		<b>00:04:23</b>		<b>00:06:00</b>
22:02:12	STATION BREAK	B						●
22:02:12	As It Happened	P	00:00:30		00:00:30			●
22:02:42	RACV	A	00:00:30	1	00:00:30		00:00:30	●
22:03:12	Holden	A	00:00:30	2	00:00:30		00:01:00	●
22:03:42	Luke Nguyen's Vietnam DVD - Dymocks JB Hi-fi	P	00:00:30	2	00:01:00		00:01:00	●
22:04:12	A History of Scotland	P	00:00:30	2	00:01:30		00:01:00	●
22:04:42	Station Identification	P	00:00:14	2	00:01:44		00:01:00	●
<b>22:04:56</b>	<b>SEGMENT ONE - UEFA Champions League</b>	<b>S</b>	<b>00:13:34</b>	<b>2</b>	<b>00:01:44</b>		<b>00:01:00</b>	●
22:18:30	BREAK ONE	B			00:01:44		00:01:00	●
22:18:30	World Game App	A	00:00:15	1	00:01:44		00:01:15	●
22:18:45	SONY	A	00:00:10	2	00:01:44		00:01:25	●
22:18:55	TPG	A	00:00:15	3	00:01:44		00:01:40	●
22:19:10	NPS	A	00:00:15	4	00:01:44		00:01:55	●
22:19:25	TPG	A	00:00:15	5	00:01:44		00:02:10	●
22:19:40	SONY	A	00:00:05	6	00:01:44		00:02:15	●
22:19:45	Cycling's Tough Tours	P	00:00:15	6	00:01:59		00:02:15	●
<b>22:20:00</b>	<b>SEGMENT TWO - UEFA Champions League</b>	<b>S</b>	<b>00:11:24</b>	<b>6</b>	<b>00:01:59</b>		<b>00:02:15</b>	●
22:31:24	BREAK TWO	B			00:01:59		00:02:15	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
22:31:24	Animal Monster Moves	P	00:00:30		00:02:29		00:02:15	●
22:31:54	SONY	A	00:00:10	1	00:02:29		00:02:25	●
22:32:04	Heineken	A	00:00:30	2	00:02:29		00:02:55	●
22:32:34	SONY	A	00:00:05	3	00:02:29		00:03:00	●
22:32:39	KFC	A	00:00:29	4	00:02:29		00:03:29	●
22:33:08	SONY	A	00:00:10	5	00:02:29		00:03:39	●
22:33:18	Quit Smoking	A	00:00:31	6	00:02:29		00:04:10	●
22:33:49	SONY	A	00:00:05	7	00:02:29		00:04:15	●
<b>22:33:54</b>	<b>SEGMENT THREE - UEFA Champions League</b>	<b>S</b>	<b>00:11:03</b>	<b>7</b>	<b>00:02:29</b>		<b>00:04:15</b>	●
22:44:57	BREAK THREE	B			00:02:29		00:04:15	●
22:44:57	Mythbusters	P	00:00:15		00:02:44		00:04:15	●
22:45:12	SONY	A	00:00:10	1	00:02:44		00:04:25	●
22:45:22	Australian Government - Swap It	A	00:00:45	2	00:02:44		00:05:10	●
22:46:07	IFX	A	00:00:30	3	00:02:44		00:05:40	●
22:46:37	Cathay Pacific	A	00:00:15	4	00:02:44		00:05:55	●
22:46:52	NPS	A	00:00:15	5	00:02:44		00:06:10	●
22:47:07	SONY	A	00:00:05	6	00:02:44		00:06:15	●
22:47:12	Man Vs Wild	P	00:00:15	6	00:02:59		00:06:15	●
<b>22:47:27</b>	<b>SEGMENT FOUR - UEFA Champions League</b>	<b>S</b>	<b>00:15:55</b>	<b>6</b>	<b>00:02:59</b>		<b>00:06:15</b>	●
<b>23:00:00</b>	<b>HOOR</b>	<b>H</b>		<b>6</b>		<b>00:02:59</b>		<b>00:06:15</b>
23:03:22	STATION BREAK	B						●
23:03:22	SBS Coming Soon Film Promo	P	00:01:00		00:01:00			●
23:04:22	The World Game Shop	A	00:00:30	1	00:01:00		00:00:30	●
23:04:52	Station Identification	P	00:00:10	1	00:01:10		00:00:30	●
23:05:02	Classification Advice - M	C	00:00:12	1	00:01:10		00:00:30	●
<b>23:05:14</b>	<b>SEGMENT ONE - Blood Brothers (MOVIE)</b>	<b>S</b>	<b>00:17:13</b>	<b>1</b>	<b>00:01:10</b>		<b>00:00:30</b>	●
23:22:27	BREAK ONE	B			00:01:10		00:00:30	●
23:22:27	Incident at Loch Ness	P	00:00:30		00:01:40		00:00:30	●
23:22:57	POM	A	00:00:30	1	00:01:40		00:01:00	●
23:23:27	IFX	A	00:00:30	2	00:01:40		00:01:30	●
23:23:57	East West 101	P	00:00:30	2	00:02:10		00:01:30	●
<b>23:24:27</b>	<b>SEGMENT TWO - Blood Brothers (MOVIE)</b>	<b>S</b>	<b>00:27:56</b>	<b>2</b>	<b>00:02:10</b>		<b>00:01:30</b>	●
23:52:23	BREAK TWO	B			00:02:10		00:01:30	●
23:52:23	SBS Coming Soon Film Promo	P	00:00:30		00:02:40		00:01:30	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
23:52:53	Allianz	A	00:00:30	1	00:02:40		00:02:00	●
23:53:23	Jalna	A	00:00:15	2	00:02:40		00:02:15	●
23:53:38	In the Mood	A	00:00:30	3	00:02:40		00:02:45	●
23:54:08	Leimo	A	00:00:30	4	00:02:40		00:03:15	●
23:54:38	ANZ	A	00:00:30	5	00:02:40		00:03:45	●
23:55:08	Electrolux	A	00:00:15	6	00:02:40		00:04:00	●
<b>23:55:23</b>	<b>SEGMENT THREE - Blood Brothers (MOVIE)</b>	<b>S</b>	<b>00:04:37</b>	<b>6</b>	<b>00:02:40</b>		<b>00:04:00</b>	●
00:00:00	HOURLY - END OF LOG SESSION (12 MIDNIGHT)	H		6		00:02:40		● 00:04:00
	<b>Totals</b>					<b>00:23:14</b>		<b>00:31:15</b>