

SBS TV AIRLOG REPORT

Prepared by Save Our SBS Inc

Transmission source: SBS-TV-1 MEL
 Date: 10-Nov-09
 Airtime log start hour: 18

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
18:00:00	HOURLY - START OF LOG SESSION (6 PM)	H						
18:00:00	STATION BREAK (already commenced)	B						●
18:00:00	Station Identification	P	00:00:23		00:00:23			●
18:00:23	SEGMENT ONE - Global Village	S	00:11:38		00:00:23			●
18:12:01	BREAK ONE	B			00:00:23			●
18:12:01	East West 101	P	00:00:30		00:00:53			●
18:12:31	ANZ	A	00:00:30	1	00:00:53		00:00:30	●
18:13:01	Medicins Sans Frontieres	A	00:00:30	2	00:00:53		00:01:00	●
18:13:31	SEGMENT TWO - Global Village	S	00:12:39	2	00:00:53		00:01:00	●
18:26:10	BREAK TWO	B			00:00:53		00:01:00	●
18:26:10	World News Update	P	00:00:15		00:01:08		00:01:00	●
18:26:25	Science and Islam	P	00:00:30		00:01:38		00:01:00	●
18:26:55	Infobreak - Insurance Line	A	00:01:00	1	00:01:38		00:02:00	●
18:27:55	SEGMENT THREE - Global Village	S	00:00:51	1	00:01:38		00:02:00	●
18:28:46	STATION BREAK	B			00:01:38		00:02:00	●
18:28:46	Top Gear/Man vs Wild	P	00:00:30		00:02:08		00:02:00	●
18:29:16	Pennies from Heaven CD - Dymocks JB Hi-fi	P	00:00:30		00:02:38		00:02:00	●
18:29:46	Station Identification	P	00:00:24		00:03:02		00:02:00	●
18:30:10	SEGMENT ONE - World News Australia	S	00:22:18		00:03:02		00:02:00	●
18:52:28	BREAK ONE	B			00:03:02		00:02:00	●
18:52:28	Insight	P	00:00:15		00:03:17		00:02:00	●
18:52:43	Infobreak - Insurance Line	A	00:01:00	1	00:03:17		00:03:00	●
18:53:43	CarCity.com.au	A	00:00:30	2	00:03:17		00:03:30	●
18:54:13	The Eagle	P	00:00:15	2	00:03:32		00:03:30	●
18:54:28	SEGMENT TWO - World News Australia	S	00:15:08	2	00:03:32		00:03:30	●
19:00:00	HOURLY	H		2		00:03:32		● 00:03:30
19:09:36	BREAK TWO	B						●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
19:09:36	Dateline	P	00:00:30		00:00:30			●
19:10:06	Hynudai	A	00:00:30	1	00:00:30		00:00:30	●
19:10:36	BellCity	A	00:00:30	2	00:00:30		00:01:00	●
19:11:06	Westpac	A	00:00:30	3	00:00:30		00:01:30	●
19:11:36	SEGMENT THREE - World News Australia	S	00:09:26	3	00:00:30		00:01:30	●
19:21:02	BREAK THREE	B			00:00:30		00:01:30	●
19:21:02	Insight	P	00:00:15		00:00:45		00:01:30	●
19:21:17	Luke Nguyen's Vietnam/Demetri's Castle	P	00:00:30		00:01:15		00:01:30	●
19:21:47	Westpac	A	00:00:30	1	00:01:15		00:02:00	●
19:22:17	Mitsubishi	A	00:00:30	2	00:01:15		00:02:30	●
19:22:47	Quit Smoking	A	00:00:30	3	00:01:15		00:03:00	●
19:23:17	SEGMENT FOUR - World News Australia	S	00:05:38	3	00:01:15		00:03:00	●
19:28:55	STATION BREAK	B			00:01:15		00:03:00	●
19:28:55	Lineup - Tonight	P	00:00:15		00:01:30		00:03:00	●
19:29:10	Top Gear	P	00:00:15		00:01:45		00:03:00	●
19:29:25	WebberBBQ	A	00:00:30	1	00:01:45		00:03:30	●
19:29:55	Cadel Evans - Dymocks	P	00:00:30	1	00:02:15		00:03:30	●
19:30:25	What's New? - Woolworths	A	00:00:30	2	00:02:15		00:04:00	●
19:30:55	Westpac	A	00:00:30	3	00:02:15		00:04:30	●
19:31:25	Station Identification	P	00:00:20	3	00:02:35		00:04:30	●
19:31:45	SEGMENT ONE - Insight	S	00:23:24	3	00:02:35		00:04:30	●
19:55:09	BREAK ONE	B			00:02:35		00:04:30	●
19:55:09	East West 101	P	00:00:30		00:03:05		00:04:30	●
19:55:39	Lexus	A	00:00:15	1	00:03:05		00:04:45	●
19:55:54	Commonwealth Bank	A	00:00:45	2	00:03:05		00:05:30	●
19:56:39	AGL	A	00:01:00	3	00:03:05		00:06:30	●
19:57:39	SEGMENT TWO - Insight	S	00:13:26	3	00:03:05		00:06:30	●
20:00:00	HOUR	H		3		00:03:05		● 00:06:30
20:11:05	BREAK TWO	B						●
20:11:05	East West 101	P	00:00:15		00:00:15			●
20:11:20	Dateline	P	00:00:30		00:00:45			●
20:11:50	AMEX	A	00:00:45	1	00:00:45		00:00:45	●
20:12:35	Rod Stewart	A	00:00:15	2	00:00:45		00:01:00	●
20:12:50	Jaguar	A	00:00:30	3	00:00:45		00:01:30	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
20:13:20	St George	A	00:00:30	4	00:00:45		00:02:00	●
20:13:50	SEGMENT THREE - Insight	S	00:14:35	4	00:00:45		00:02:00	●
20:28:25	STATION BREAK	B			00:00:45		00:02:00	●
20:28:25	East West 101	P	00:00:15		00:01:00		00:02:00	●
20:28:40	World News Update	P	00:01:00		00:02:00		00:02:00	●
20:29:40	East West 101 DVD - Dymocks JB Hi-fi	P	00:00:30		00:02:30		00:02:00	●
20:30:10	Macdonalds	A	00:00:30	1	00:02:30		00:02:30	●
20:30:40	Station Identification	P	00:00:15	1	00:02:45		00:02:30	●
20:30:55	Classification Advice - M	C	00:00:12	1	00:02:45		00:02:30	●
20:31:07	SEGMENT ONE - East West 101	S	00:17:21	1	00:02:45		00:02:30	●
20:48:28	BREAK ONE	B			00:02:45		00:02:30	●
20:48:28	The Circuit	P	00:00:30		00:03:15		00:02:30	●
20:48:58	AGL	A	00:01:00	1	00:03:15		00:03:30	●
20:49:58	Ford	A	00:00:30	2	00:03:15		00:04:00	●
20:50:28	SEGMENT TWO - East West 101	S	00:15:35	2	00:03:15		00:04:00	●
21:00:00	HOUR	H		2		00:03:15		● 00:04:00
21:06:03	BREAK TWO	B						●
21:06:03	Who do you think you are?	P	00:00:30		00:00:30			●
21:06:33	Chivas	A	00:00:30	1	00:00:30		00:00:30	●
21:07:03	ANZ	A	00:00:30	2	00:00:30		00:01:00	●
21:07:33	RACV	A	00:00:15	3	00:00:30		00:01:15	●
21:07:48	Lexus	A	00:00:15	4	00:00:30		00:01:30	●
21:08:03	SEGMENT THREE - East West 101	S	00:09:44	4	00:00:30		00:01:30	●
21:17:47	BREAK THREE	B			00:00:30		00:01:30	●
21:17:47	World News Update	P	00:00:15		00:00:45		00:01:30	●
21:18:02	The Eagle	P	00:00:15		00:01:00		00:01:30	●
21:18:17	Westpac	A	00:00:30	1	00:01:00		00:02:00	●
21:18:47	Quit Smoking	A	00:00:30	2	00:01:00		00:02:30	●
21:19:17	Mitsubishi	A	00:00:30	3	00:01:00		00:03:00	●
21:19:47	SEGMENT FOUR - East West 101	S	00:09:48	3	00:01:00		00:03:00	●
21:29:35	STATION BREAK	B			00:01:00		00:03:00	●
21:29:35	Spy Factory	P	00:00:30		00:01:30		00:03:00	●
21:30:05	East West 101 DVD - Dymocks JB Hi-fi	P	00:00:30		00:02:00		00:03:00	●
21:30:35	Station Identification	P	00:00:08		00:02:08		00:03:00	●

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
21:30:43	SEGMENT ONE - World News Australia	S	00:11:24		00:02:08		00:03:00	
21:42:07	BREAK ONE	B			00:02:08		00:03:00	
21:42:07	Ko Ho Nas	P	00:00:30		00:02:38		00:03:00	
21:42:37	Chivas	A	00:00:30	1	00:02:38		00:03:30	
21:43:07	Westpac	A	00:00:30	2	00:02:38		00:04:00	
21:43:37	SEGMENT TWO - World News Australia	S	00:08:23	2	00:02:38		00:04:00	
21:52:00	BREAK TWO	B			00:02:38		00:04:00	
21:52:00	Cooking in the danger zone	P	00:00:15		00:02:53		00:04:00	
21:52:15	Westpac	A	00:00:30	1	00:02:53		00:04:30	
21:52:45	Rod Stewart	A	00:00:15	2	00:02:53		00:04:45	
21:53:00	Don Smallgoods	A	00:00:15	3	00:02:53		00:05:00	
21:53:15	SEGMENT THREE - World News Australia	S	00:05:43	3	00:02:53		00:05:00	
21:58:58	STATION BREAK	B			00:02:53		00:05:00	
21:58:58	Dateline	P	00:00:30		00:03:23		00:05:00	
21:59:28	Don Smallgoods	A	00:00:15	1	00:03:23		00:05:15	
21:59:43	AMEX	A	00:00:45	2	00:03:23		00:06:00	
22:00:00	HOUR	H		2		00:03:23		00:06:00
22:00:28	Costa's Garde Odyssey DVD - Dymocks JB Hi-fi	P	00:00:30	2	00:00:30			
22:00:58	Station Identification	P	00:00:12	2	00:00:42			
22:01:10	SEGMENT ONE - Encounters ' end of ' World	S	00:18:08	2	00:00:42			
22:19:18	BREAK ONE	B			00:00:42			
22:19:18	Spy Factory	P	00:00:30		00:01:12			
22:19:48	Ford	A	00:00:30	1	00:01:12		00:00:30	
22:20:18	Harvey Norman	A	00:00:30	2	00:01:12		00:01:00	
22:20:48	St George	A	00:00:30	3	00:01:12		00:01:30	
22:21:18	Vicroads	A	00:00:30	4	00:01:12		00:02:00	
22:21:48	SEGMENT TWO - Encounters ' end of ' World	S	00:14:52	4	00:01:12		00:02:00	
22:36:40	BREAK TWO	B			00:01:12		00:02:00	
22:36:40	Who do you think you are?	P	00:00:30		00:01:42		00:02:00	
22:37:10	Work Safe	A	00:00:30	1	00:01:42		00:02:30	
22:37:40	Commonwealth Bank	A	00:00:45	2	00:01:42		00:03:15	
22:38:25	Hyundai	A	00:00:15	3	00:01:42		00:03:30	
22:38:40	SEGMENT THREE - Encounters ' end of ' World	S	00:14:23	3	00:01:42		00:03:30	
22:53:03	BREAK THREE	B			00:01:42		00:03:30	

Airtime	Description	Type	Duration	Ad #	Clock Hour Calculations			
					Acc Promos	Hour Promos	Acc adverts	Hour Adverts
22:53:03	Luke Nguyen's Vietnam/Demetri's Castle	P	00:00:30		00:02:12		00:03:30	●
22:53:33	ChampionshipMoves.com.au	A	00:00:30	1	00:02:12		00:04:00	●
22:54:03	Daikin	A	00:00:15	2	00:02:12		00:04:15	●
22:54:18	ING Direct	A	00:01:00	3	00:02:12		00:05:15	●
22:55:18	Lexus	A	00:00:15	4	00:02:12		00:05:30	●
22:55:33	SEGMENT FOUR - Encounters ' end of ' World	S	00:18:54	4	00:02:12		00:05:30	●
23:00:00	HOUR	H		4		00:02:12		● 00:05:30
23:14:27	BREAK FOUR	B						●
23:14:27	Trawlermen	P	00:00:30		00:00:30			●
23:14:57	Work Safe	A	00:00:30	1	00:00:30		00:00:30	●
23:15:27	WebberBBQ	A	00:00:30	2	00:00:30		00:01:00	●
23:15:57	Westpac	A	00:00:30	3	00:00:30		00:01:30	●
23:16:27	SEGMENT FIVE - Encounters ' end of ' World	S	00:17:37	3	00:00:30		00:01:30	●
23:34:04	BREAK FIVE	B			00:00:30		00:01:30	●
23:34:04	Science and Islam	P	00:00:30		00:01:00		00:01:30	●
23:34:34	Quit Smoking	A	00:00:30	1	00:01:00		00:02:00	●
23:35:04	Hyundai	A	00:00:30	2	00:01:00		00:02:30	●
23:35:34	AGL	A	00:01:00	3	00:01:00		00:03:30	●
23:36:34	SEGMENT SIX - Encounters ' end of ' World	S	00:15:20	3	00:01:00		00:03:30	●
23:51:54	STATION BREAK	B			00:01:00		00:03:30	●
23:51:54	Top Gear/Man vs Wild	P	00:00:30		00:01:30		00:03:30	●
23:52:24	Victorian Government	A	00:00:30	1	00:01:30		00:04:00	●
23:52:54	Daikin	A	00:00:15	2	00:01:30		00:04:15	●
23:53:09	Lexus	A	00:00:15	3	00:01:30		00:04:30	●
23:53:24	Italian Food Safari - Dymocks	P	00:00:30	3	00:02:00		00:04:30	●
23:53:54	Program Warning	C	00:00:10	3	00:02:00		00:04:30	●
23:54:04	Classification Advice - M	C	00:00:12	3	00:02:00		00:04:30	●
23:54:16	Station Identification	P	00:00:10	3	00:02:10		00:04:30	●
23:54:26	SEGMENT ONE - Villa Paranoia (MOVIE)	S	00:05:34	3	00:02:10		00:04:30	●
00:00:00	HOUR - END OF LOG SESSION (12 MIDNIGHT)	H		3		00:02:10		● 00:04:30
	Totals					00:17:37		00:30:00